**Messages**

**Jan 10, 2013**

Reminder:

1. **Control:** Name, remember to save today. Earn 5% extra! Sambaza \*140\*XX\* to save.
2. **Lottery:** Name, remember to save today. Get a lottery ticket by saving. You could win up to 200 times your savings! Sambaza \*140\*XX\* to save.
3. **Lottery+regret:** Name, remember to save today. You already got a lottery ticket that can give you up to 200 times your savings. Your lucky numbers are 1234. Don’t miss out on your ticket. Sambaza \*140\*XX\* to save.

Upon Saving:

1. **Control:** Your savings of X has been recorded. You will get an update on your account tomorrow.
2. **Lottery:** Your savings of X has been recorded. Your lucky numbers are 1234. You will get an update on your account tomorrow.
3. **Lottery+Regret:** Your savings of X has been recorded. Your lucky numbers are 1234. You will get an update on your account tomorrow.

Upon Winning

1. **Control:** You saved X today. You earned Y extra! Y has been deposited into your account. Your new balance is T.
2. **Lottery:** Congratulations! You won prize 2!!!The winning numbers are 1256. Your lucky numbers are 1234. XKsh (100% your savings) extra has been deposited into your account.
3. **Lottery+Regret:** Congratulations! You won prize 2!!!The winning numbers are 1256. Your lucky numbers are 1234. XKsh (100% your savings) extra has been deposited into your account
4. **Lottery+Regret (Win but not save):** You won prize 2!!!The winning numbers are 1256. Your lucky numbers are 1234. But since you did not save yesterday, you gave up your prize.

Upon Losing

1. **Control:** You saved X today. You earned Y extra! Y was deposited into your account. Your new balance is T.
2. **Lottery:** Sorry, but you did not win any prize today. The winning numbers are 1256. Your lucky numbers are 1234.
3. **Lottery+Regret:** Sorry, but you did not win any prize today. The winning numbers are 1256. Your lucky numbers are 1234.